



## Synopsis

The Art Of Big O is a beautifully illustrated 8.5 x 11 in. 272 page hardcover book that tells the story of The BIG 'O' publishing company that first burst upon the swinging London art and music scene during those wild and wonderful psychedelic 60s and throughout the 1970s up until 1980. This poster, calendar, art card and book publishing company produced some of the most amazing and influential fantasy and fantastic and album cover art of all time during the 20th Centuries Golden Age of Poster Art. These are the artists you have grown to admire and love over the years ; among them are "Alien" Academy award winning artist HR Giger, also included is perhaps the most recognized album cover artist and creative illustrator over the past 50 years, Roger Dean, and J.R.R. Tolkein and Michael Moorcock fantasy art great Rodney Mathews, as well as David Bowie album cover artist Terry Pastor and the wonderful fantasy children's book illustrator paintings of Wayne Anderson. These are but a few of the uniquely talented artists and their personal stories you will find in this book who contributed to some of the most fantastic poster and album cover art of the 1960's & 70's and beyond. From the psychedelic Jimi Hendrix color explosion posters of artist Martin Sharp, to the fantastical beautiful worlds of the YES, and ASIA album cover posters of artist Roger Dean, through the Alien landscapes of H.R. Giger, from the luminous visionary dreams of artist Robert Venosa, and artist Mati Klarwein, to the magical fantasy landscapes of artist Michael Fishel, BIG 'O' was there with the Big, Bigger, The Biggest O!

## Book Information

Hardcover: 274 pages

Publisher: Michael Fishel (October 10, 2014)

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Product Dimensions: 8.5 x 0.9 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,036,761 in Books (See Top 100 in Books) #89 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Posters](#) #2549 in [Books > Arts & Photography > Collections, Catalogs & Exhibitions](#) #242691 in [Books > Reference](#)

## Customer Reviews

A very nice big art book by Michael Fishel. It is well worth buying and keeping. A British version of

the Art of Rock.

I have just received a copy of The Art of Big O™ Produced by Michael Fishel It is a very colourful and densely illustrated book with a focus on the artists who produced posters for the company including mine. Peter Ledebor worked as art director for Oz a visually stunning underground magazine transported from Australia. Peter founded Big O™ with posters by such artists as Martin Sharp who was famous for album covers such as Cream's Wheels of Fire and Disraeli Gears and who was key to the image of Oz. Big O™ played a very important role in my career in that they both published my posters and distributed my first book 'Views' both of which sold huge numbers. It was great working with Peter and Big O™ and it's very good to see this book out. Michael needs congratulating for doing it and for prizing first the images and then a forward out of me. - Roger Dean

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